

2025 Sponsorship Agreement



Sponsorship Agreement Deadline: October 1, 2024

Help us plan for the 2025 CityArt Walking Sculpture Tour by renewing your sponsorship by **October 1, 2024**. Actual payment of the sponsorship is not due until January 31, 2025.

Mail completed form by **October 1, 2024** to:
3 Civic Center Plaza #100, Mankato, MN 56001
OR email info@greatermankato.com.

Questions? Contact Beth Smith, Administrative Coordinator at 507-385-6640.

Check the level that works for you, your business or organization:

Platinum \$2,500

1. Business logo on plaque affixed to sponsor pedestal
2. Bold listing of sponsor name in brochure (7,500+ quantity)
3. Business logo in full-page "Thank You" ad in Mankato Free Press
4. Business logo on the CityArt website on sponsored sculpture page with link to your business
5. 8.5 x 11 framed image of your sponsored sculpture with promotional display to hold CityArt brochures

Social Media Benefits:

- One sponsor thank you social media post with:
 - Business logo
 - Quote from sponsor (ex. Why you support public art, a Sculpture Walk testimonial etc.)
 - Link to social media platform
 - Link to sponsor website
 - Facebook post with sponsor staff photo in front of sculpture
 - Two social media interactions with link to sponsor social media platform
 - Artist Spotlight
 - Sculpture Spotlight
 - Logo included in a "Platinum Sponsor Thank You" post with link to sponsor social media platform
6. Sponsor mention on CityArt Audio Tour

Bronze \$1,500

1. Business logo on plaque affixed to Co-Sponsored sculpture pedestal
2. Listing of sponsor name in brochure (7,500+ quantity)
3. Business listing in full-page "Thank You" ad in Mankato Free Press
4. Business listing on the CityArt website on sponsored sculpture page with link to your business
5. 8.5 x 11 framed image of your sponsored sculpture with promotional display to hold CityArt brochures
6. Social Media Benefits:
 - One sponsor thank you social media post with:
 - Business name listed
 - Link to social media platform
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 - Sculpture Spotlight
7. Sponsor mention on CityArt Audio Tour

SIGN ME UP FOR A 3-YEAR SPONSORSHIP COMMITMENT

Take advantage of our 3 year special and receive a 10% discount when you sign up for a three-year sponsorship commitment. Each year of the 3-year commitment will be billed annually.

Business Name: _____

Address: _____

Contact Name for Billing: _____

Email: _____

Primary Sponsor Contact (Printed Name): _____

Date: _____

Primary Sponsor Contact (Signature): _____

Date: _____

For Returning Sponsors: Has your business logo changed in the past year? If yes, please check this box.

METHOD OF PAYMENT: Invoice me Check enclosed Will sign up and pay online at: cityartmankato.com/sculpture-support

Questions? Contact 507-385-6640 or info@greatermankato.com