

You're Invited!

Share your love for art and our community by joining the **2022 CityArt Walking Sculpture Tour** sponsorship program. Choose a sponsorship level that works for you, your organization or business and join us in welcoming art lovers to the CityArt Walking Sculpture Tour.



What is CityArt?

CityArt is a joint program of the City Center Partnership and Twin Rivers Council for the Arts dedicated to bringing public art to the community. The CityArt Walking Sculpture Tour is a rotating public art exhibition featuring artists from around the world. Participants vote for their favorite sculpture via ballot. The sculpture awarded People's Choice receives a \$1,000 prize for the artist. The Juror's Purchase Award winner will be permanently installed in the City Center. Other CityArt programs include On the Go (traffic signal box art), the Mankato Flood Wall Mural, the City Center Public Art Tour and Silo Art.

Learn more about all the CityArt initiatives at cityartmankato.com.



Over the years...

\$ Nearly **4 million dollars** in public art has been shown in City Center Mankato.

15 sculptures sold to private businesses and individuals.

26 sculptures added to our city's permanent public art collection.

↑ 331% increase

in average total investment in the City Centers of Mankato and North Mankato since the CityArt Walking Sculpture Tour began.

Compiled by Greater Mankato Growth, City of Mankato and North Mankato building permit information.

Choose how you want to support the **CityArt Walking Sculpture Tour** today. 

cityartmankato.com



2022 CityArt Special!
 Receive a 10% discount when you sign up for a 3-year commitment.

Sponsorship Levels

Annual Sponsorship Pricing | Deadline: November 1, 2021

Platinum \$2,500

- Business logo on plaque affixed to sponsor pedestal
- Bold listing of sponsor name in brochure (10,000+ quantity)
- Business logo in full-page "Thank You" ad in Mankato Free Press
- Business logo on the CityArt website on sponsored sculpture page with link to your business
- 8.5 x 11 framed image of your sponsored sculpture with promotional display to hold CityArt brochures
- Social Media Benefits:**
 - One sponsor thank you social media post with:
 - Business logo
 - Quote from sponsor (ex. Why you support public art, a Sculpture Walk testimonial etc.)
 - Link to social media platform
 - Link to sponsor website
 - One Facebook interview in front of sponsored sculpture
 - Two social media interactions with link to sponsor social media platform
 - Artist Spotlight
 - Sculpture Spotlight
 - Logo included in a "Platinum Sponsor Thank You" post with link to sponsor social media platform

Sponsor mention on CityArt Audio Tour

Bronze \$1,250

- Business logo on plaque affixed to Co-Sponsored sculpture pedestal
- Listing of sponsor name in brochure (10,000+ quantity)
- Business listing in full-page "Thank You" ad in Mankato Free Press
- Business listing on the CityArt website on sponsored sculpture page with link to your business
- 8.5 x 11 framed image of your sponsored sculpture with promotional display to hold CityArt brochures
- Social Media Benefits:**
 - One sponsor thank you social media post with:
 - Business name listed
 - Link to social media platform
 - Two social media interactions with link to sponsor social media platform
 - Artist Spotlight
 - Sculpture Spotlight

Sponsor mention on CityArt Audio Tour

For more information and to reserve your sponsorship, contact: colson@greatermankato.com