

# 2022 Sponsorship Agreement



**Sponsorship Agreement Deadline: November 1, 2021**

Help us plan for the 2021 CityArt Walking Sculpture Tour by renewing your sponsorship by November 1, 2021. Actual payment of the sponsorship is not due until January 31, 2022.

Mail completed form by **November 1, 2021** to:  
3 Civic Center Plaza #100, Mankato, MN 56001  
OR email [colson@greatermankato.com](mailto:colson@greatermankato.com).

Questions? Contact Crystal Olson, Programs & Events Manager at 507-385-6667.

## Check the level that works for you, your business or organization:

### Platinum \$2,500

1. Business logo on plaque affixed to sponsor pedestal
2. Bold listing of sponsor name in brochure (10,000+ quantity)
3. Business logo in full-page "Thank You" ad in Mankato Free Press
4. Business logo on the CityArt website on sponsored sculpture page with link to your business
5. 8.5 x 11 framed image of your sponsored sculpture with promotional display to hold CityArt brochures
6. Social Media Benefits:
  - One sponsor thank you social media post with:
    - Business logo
    - Quote from sponsor (ex. Why you support public art, a Sculpture Walk testimonial etc.)
    - Link to social media platform
    - Link to sponsor website
  - One Facebook interview in front of sponsored sculpture
  - Two social media interactions with link to sponsor social media platform
    - Artist Spotlight
    - Sculpture Spotlight
  - Logo included in a "Platinum Sponsor Thank You" post with link to sponsor social media platform
7. Sponsor mention on CityArt Audio Tour

### Bronze \$1,250

1. Business logo on plaque affixed to Co-Sponsored sculpture pedestal
2. Listing of sponsor name in brochure (10,000+ quantity)
3. Business listing in full-page "Thank You" ad in Mankato Free Press
4. Business listing on the CityArt website on sponsored sculpture page with link to your business
5. 8.5 x 11 framed image of your sponsored sculpture with promotional display to hold CityArt brochures
6. Social Media Benefits:
  - One sponsor thank you social media post with:
    - Business name listed
    - Link to social media platform
  - Two social media interactions with link to sponsor social media platform
    - Artist Spotlight
    - Sculpture Spotlight
7. Sponsor mention on CityArt Audio Tour

### SIGN ME UP FOR A 3-YEAR SPONSORSHIP COMMITMENT

Take advantage of our 2022 special and receive a 10% discount when you sign up for a three-year sponsorship commitment.

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name for Billing: \_\_\_\_\_

Email: \_\_\_\_\_

Primary Sponsor Contact (Printed Name): \_\_\_\_\_ Date: \_\_\_\_\_

Primary Sponsor Contact (Signature): \_\_\_\_\_ Date: \_\_\_\_\_

METHOD OF PAYMENT:  Invoice me  Check enclosed  Will sign up and pay online at: [cityartmankato.com/sculpture-support](http://cityartmankato.com/sculpture-support)

**Questions? Contact 507-385-6667 or [colson@greatermankato.com](mailto:colson@greatermankato.com)**