You're Invited!

In 2021, CityArt Walking Sculpture Tour will mark its 10 year anniversary! Be part of this exciting milestone and share your love for art and our community by joining the CityArt Walking Sculpture Tour sponsorship program. Choose a sponsorship level that works for you, your organization or business and join us in welcoming art lovers to the CityArt Walking Sculpture Tour.

What is CityArt?

CityArt is a joint program of the City Center Partnership and Twin Rivers Council for the Arts dedicated to bringing public art to the community. The CityArt Walking Sculpture Tour is a rotating public art exhibition featuring artists from around the world. Participants vote for their favorite sculpture via ballot, and the winner of the People's Choice Award is purchased by the CityArt program. Other CityArt programs include On the Go (traffic signal box art), the Mankato Flood Wall Mural, the City Center Public Art Tour and Silo Art.

Learn more about all the CityArt initiatives at cityartmankato.com.

Over 10 years...

$ 3.5 million dollars in public art has been shown in City Center Mankato.

12 sculptures sold to private businesses and individuals.

24 sculptures added to our city's permanent public art collection.

331% increase

in average total investment in the City Centers of Mankato and North Mankato since the CityArt Walking Sculpture Tour began.

Compiled by Greater Mankato Growth, City of Mankato and North Mankato building permit information.

Choose how you want to support the CityArt Walking Sculpture Tour today.

cityartmankato.com

10 year CityArt Anniversary Special!

Receive a 10% discount when you sign up for a 3-year commitment.

10th ANNIVERSARY

city art walking sculpture tour

CITY CENTER MANKATO

Sponsorship Levels

Annual Sponsorship Pricing | Deadline: November 1, 2020

Platinum $2,500	Bronze $1,250
Four tickets to exclusive 10th Anniversary Sponsor/Artist Reception	Two tickets to exclusive 10th Anniversary Sponsor/Artist Reception
Business logo on plaque affixed to sponsor pedestal	Business listing on plaque affixed to Co-Sponsored sculpture pedestal
Bold listing of sponsor name in brochure (10,000+ quantity)	Listing of sponsor name in brochure (10,000+ quantity)
Business logo in full-page "Thank You" ad in Mankato Free Press	Business listing in full-page "Thank You" ad in Mankato Free Press
Business logo on the CityArt website on sponsored sculpture page with link to your business	Business listing on the CityArt website on sponsored sculpture page with link to your business
8.5 x 11 framed image of your sponsored sculpture with promotional display to hold CityArt brochures	8.5 x 11 framed image of your sponsored sculpture with promotional display to hold CityArt brochures
Social Media Benefits: • One sponsor thank you social media post with: - Business logo - Quote from sponsor (ex. Why you support public art, a Sculpture Walk testimonial etc.) - Link to social media platform - Link to sponsor website • One Facebook Live interview in front of sponsored sculpture • Two social media interactions with link to sponsor social media platform - Artist Spotlight - Sculpture Spotlight • Logo included in a "Platinum Sponsor Thank You" post with link to sponsor social media platform	**Social Media Benefits:** • One sponsor thank you social media post with: - Business name listed - Link to social media platform • Two social media interactions with link to sponsor social media platform - Artist Spotlight - Sculpture Spotlight
Sponsor mention on CityArt Audio Tour	Sponsor mention on CityArt Audio Tour
Two commemorative CityArt Anniversary T-shirts	
Special Guided Tour event for Platinum Sponsors	

For more information and to reserve your sponsorship, contact: tamipaulsen0921@gmail.com