city art walking sculpture tour
CITY CENTER MANKATO

2020
Celebrating 10 Years

You're Invited!

In 2020, CityArt Walking Sculpture Tour will mark its 10 year anniversary! Be part of this exciting milestone and share your love for art and our community by joining the CityArt Walking Sculpture Tour sponsorship program. Choose a sponsorship level that works for you, your organization or business and join us in welcoming art lovers to the CityArt Walking Sculpture Tour.

What is CityArt?

CityArt is a joint program of the City Center Partnership and Twin Rivers Council for the Arts dedicated to bringing public art to the community. The CityArt Walking Sculpture Tour is a rotating public art exhibition featuring artists from around the world. Participants vote for their favorite sculpture via ballot, and the winner of the People's Choice Award is purchased by the CityArt program. Other CityArt programs include On the Go (traffic signal box art), the Mankato Flood Wall Mural, the City Center Public Art Tour and the upcoming Silo Art Project.

Learn more about all the CityArt initiatives at cityartmankato.com.

Over 10 years...

$ 3.4 million dollars in public art has been shown in City Center Mankato.

10 sculptures sold to private businesses and individuals.

22 sculptures added to our city's permanent public art collection.

331% increase

in average total investment in the City Centers of Mankato and North Mankato since the CityArt Walking Sculpture Tour began.

Compiled by Greater Mankato Growth, City of Mankato and North Mankato building permit information.

Choose how you want to support the CityArt Walking Sculpture Tour today.

cityartmankato.com

Sponsorship Levels

Annual Sponsorship Pricing | Deadline: November 1, 2019

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10 year CityArt Anniversary Special!

Receive a 10% discount when you sign up for a 3-year commitment.

Visionary $5,000 (One Available) Market Value of Package $8,030	Platinum $2,500 (Full Site Sponsorship) Market Value of Package $5,810	Bronze $1,250 (Co-Sponsorship) Market Value of Package $3,520
Exclusive Opening Day Sponsor – Exclusive branding on all event promotion and materials; marketing opportunities at Kiwanis Pancake Breakfast; opportunity to have business banner out at key locations along the tour on opening day		
Opportunity to select sponsored sculpture		
Visionary sponsor recognition and business logo on plaque affixed to sponsored sculpture pedestal	Business logo on plaque affixed to sponsored sculpture pedestal	Business logo on plaque affixed to Co-Sponsored sculpture pedestal
Visionary recognition in brochure (10K+ quantity)	Sponsor recognition in brochure (10K+ quantity)	Sponsor recognition in brochure (10K+ quantity)
Visionary recognition and business logo in full-page "Thank you" ad in Mankato Free Press	Business logo in full-page "Thank you" ad in Mankato Free Press	Business listing in full-page "Thank you" ad in Mankato Free Press
Six tickets to Opening Day Kiwanis Pancake Breakfast	Four tickets to Opening Day Kiwanis Pancake Breakfast	Two tickets to Opening Day Kiwanis Pancake Breakfast
Business logo on the CityArt website homepage and sponsored sculpture page with a link to your business or organization	Business logo on the CityArt website on sponsored sculpture page with a link to your business	Business listing on the CityArt website on sponsored sculpture page with a link to your business
8.5 x 11 framed image of your sponsored sculpture with promotional display to hold CityArt brochures	8.5 x 11 framed image of your sponsored sculpture with promotional display to hold CityArt brochures	8.5 x 11 framed image of your sponsored sculpture with promotional display to hold CityArt brochures
Four social media ads and numerous interactions throughout the year	One social media ad and numerous interactions throughout the year	Four social media interactions throughout the year
Ticket w/guest to Artist Reception Meet and Greet	Ticket w/guest to Artist Reception Meet and Greet	One ticket to Artist Reception Meet and Greet
$500 gift certificate toward purchase of permanent sculpture	$250 gift certificate toward purchase of permanent sculpture	
Business logo on four black/white ads (half size) in Mankato Free Press		
Visionary Sponsor mention on CityArt Audio Tour	Sponsor mention on CityArt Audio Tour	Sponsor mention on CityArt Audio Tour
CityArt T-Shirt	CityArt T-Shirt	
Private guided sculpture tour for up to 30 people	Private guided sculpture tour for up to 30 people	

OR become a **Friend of CityArt with a donation of any amount**

Benefits includes acknowledgment on CityArt website.

For more information and to reserve your sponsorship, contact: info@twinriversarts.org