

# 2020 Sponsorship Agreement



**Sponsorship Agreement Deadline: November 1, 2019**

Help us plan for the 2020 CityArt Walking Sculpture Tour by renewing your sponsorship by November 1, 2019.  
**Actual payment of the sponsorship is not due until January 31, 2020.**

Mail completed form by **November 1, 2019** to: Twin Rivers Council for the Arts, PO Box 293, Mankato, MN 56002  
OR email the Twin Rivers office at [info@twinriversarts.org](mailto:info@twinriversarts.org). Questions? Contact 507-387-1008.

**Check the Level that works for you, your business or organization:**

**Visionary \$5,000** (One Available) Market Value of Package \$8,030

1. Exclusive Opening Day Sponsor – Exclusive branding on all event promotion and materials; marketing opportunities at Kiwanis Pancake Breakfast; opportunity to have business banner out at key locations along the tour on opening day
2. Opportunity to select sponsored sculpture
3. Visionary sponsor recognition and business logo on plaque affixed to sponsored sculpture pedestal
4. Visionary recognition in brochure (10K+ quantity)
5. Visionary recognition and business logo in full-page “Thank you” ad in Mankato Free Press
6. Six tickets to Opening Day Kiwanis Pancake Breakfast
7. Business logo on the CityArt website homepage and sponsored sculpture page with a link to your business or organization
8. 8.5 x 11 framed image of your sponsored sculpture with promotional display to hold CityArt brochures.
9. Four social media ads and numerous interactions throughout the year.
10. Ticket w/guest to Artist Reception Meet and Greet
11. \$500 gift certificate toward purchase of permanent sculpture
12. Business logo on four black/white ads (half size) in Mankato Free Press
13. Visionary Sponsor mention on CityArt Audio Tour
14. CityArt T-Shirt
15. Private guided sculpture tour for up to 30 people

**Platinum \$2,500** (Full Site Sponsorship)

Market Value of Package \$5,810

1. Business logo on plaque affixed to sponsored sculpture pedestal
2. Sponsor recognition in brochure (10K+ quantity)
3. Business logo in full-page “Thank you” ad in Mankato Free Press
4. Four tickets to Opening Day Kiwanis Pancake Breakfast
5. Business logo on the CityArt website on sponsored sculpture page with a link to your business
6. 8.5 x 11 framed image of your sponsored sculpture with promotional display to hold CityArt brochures
7. One social media ad and numerous interactions throughout the year
8. Ticket w/guest to Artist Reception Meet and Greet
9. \$250 gift certificate toward purchase of permanent sculpture
10. Sponsor mention on CityArt Audio Tour
11. CityArt T-Shirt
12. Private guided sculpture tour for up to 30 people

**Bronze \$1,250** (Co-Sponsorship)

Market Value of Package \$3,520

1. Business logo on plaque affixed to Co-Sponsored sculpture pedestal
2. Sponsor recognition in brochure (10K+ quantity)
3. Business listing in full-page “Thank you” ad in Mankato Free Press
4. Two tickets to Opening Day Pancake Breakfast
5. Business listing on the CityArt website on sponsored sculpture page with a link to your business
6. 8.5 x 11 framed image of your sponsored sculpture with promotional display to hold CityArt brochures
7. Four social media interactions throughout the year
8. One ticket to Artist Reception Meet and Greet
9. Sponsor mention on CityArt Audio Tour

**FRIEND OF CITYART** (Donation)

With a donation of any amount become a friend of CityArt.  
Benefit includes acknowledgment on CityArt website.

**SIGN ME UP FOR A 3-YEAR SPONSORSHIP COMMITMENT**

Take advantage of our 10 year anniversary special and receive a 10% discount when you sign up for a three-year sponsorship commitment.

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name for Billing: \_\_\_\_\_

Email: \_\_\_\_\_

Primary Sponsor Contact (Printed Name): \_\_\_\_\_

Date: \_\_\_\_\_

Primary Sponsor Contact (Signature): \_\_\_\_\_

Date: \_\_\_\_\_

METHOD OF PAYMENT:  Invoice me  Check enclosed  Will sign up and pay online at: [cityartmankato.com/sculpture-support](http://cityartmankato.com/sculpture-support)

**Questions? Contact 507-387-1008 or [info@twinriversarts.org](mailto:info@twinriversarts.org)**